| **Date** | **Title** | **Message**  | **Graphic/Video** |
| --- | --- | --- | --- |
| **ANY DAY IN APRIL**  | Message 1 | Recent data from @APA revealed unprecedented stress levels among Americans. If you are struggling to cope and need help, visit [www.dontdenyme.org](http://www.dontdenyme.org) to learn about your rights to equal insurance coverage for mental health & addiction treatment. #StressAwarenessMonth #DontDenyMe | See separate attachment: *“Message 1 Twitter”*  |
| **ANY DAY IN APRIL**  | Message 2 | Alcohol-related deaths rose nearly 26% in 2020—the largest increase in decades. Roadblocks to getting help, like a lack of insurance coverage, are contributing to this problem. Visit [www.dontdenyme.org](http://www.dontdenyme.org) to learn more. #AlcoholAwarenessMonth #DontDenyMe | See separate attachment: *“Message 2 Twitter”*  |

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| --- | --- | --- | --- |
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| **ANY DAY IN APRIL**  | Message 2 | Alcohol-related deaths rose nearly 26% in 2020—the largest increase in decades. Roadblocks to getting help, like a lack of insurance coverage, are contributing to this problem. Visit [www.dontdenyme.org](http://www.dontdenyme.org) to learn more. #AlcoholAwarenessMonth #DontDenyMe | See separate attachments: *“Message 2 Facebook” & “Message 2 Instagram”*   |